

## RUGBY WORLD CUP 2011 FACT SHEET

### TOURNAMENT HISTORY

- The first RWC was held in New Zealand and Australia in 1987. In the six Tournaments to date, winners and finalists are:
  - 1987 (held in NZ & Australia) New Zealand beat France
  - 1991 (held in UK, Ireland & France) Australia beat England
  - 1995 (held in South Africa) South Africa beat New Zealand
  - 1999 (held in UK, Ireland & France) Australia beat France
  - 2003 (held in Australia) England beat Australia
  - 2007 (held in France & UK) South Africa beat England
  
- In 1987, 16 teams were invited to participate in the inaugural tournament. In 1991, the Tournament was expanded to 20 teams. A total of 94 countries took part in RWC 2007: the eight automatic qualifiers from RWC 2003 (quarter-finalists England, Australia, New Zealand, France, South Africa, Wales, Scotland and Ireland), and 86 countries who participated in qualifying matches to determine the final 12 places.

	Participating Countries	Attendances	Total Hours Broadcast	Cumulative Average Audience	Broadcast Territories	Net Surplus £
1987	16	600,000	103	230 million	17	1.0 million
1991	31	1,000,000	1,100	1,400 million	103	4.1 million
1995	52	1,100,000	1,180	2,380 million	124	17.6 million
1999	69	1,700,000	2,425	3,100 million	209	47.0 million
2003	82	1,900,000	5,414	3,441 million	193 *	64.3 million
2007	94	2,240,000	8,500	4,200 million	202	122.4 million

\*No Eurosport

For the latest on RWC 2011, please visit [www.rugbyworldcup.com](http://www.rugbyworldcup.com).

#### RUGBY WORLD CUP 2011 WORLDWIDE PARTNERS

