



Rugby New Zealand 2011 Ltd Stakeholder Newsletter

Good Morning Everyone

Although I am not yet officially on board with Rugby New Zealand 2011 Ltd ("RNZ 2011), and while I am very firmly focused on cricket and, in particular, on the BLACKCAPS' participation in the upcoming Cricket World Cup, at the same time I am starting to quickly come to grips with the challenge of creating an organisation which will be able to deliver a fantastic Rugby World Cup in 2011.

I will be officially commencing on Monday 7 May 2007 but, as you can imagine, it has been very hard for me to resist taking a strong interest in a range of current issues that are relevant to the creation of the new organisation and the delivery of the tournament.

This newsletter is the first in a series of regular communications that I will be sending to our organisation's key stakeholders to keep you up to date and in touch with what is happening as we move to create and then grow the organisation and to advance our planning for this event.

What is RNZ 2011?

In the many discussions that I have had since my appointment it is very apparent to me that, at the moment, there is little understanding of the fact that a specific entity has been created and charged with the responsibility of hosting and delivering this tournament.

RNZ 2011 is the organisation that has been created as a result of the joint venture arrangement between the NZRU and the New Zealand Government. The NZRU and the New Zealand Government are each 50% shareholders in this company.

The Board of RNZ 2011 was established in June 2006 and currently has six members, being two nominees from the NZRU (Jock Hobbs and Chris Moller), two nominees from the New Zealand Government (John Wells and Alan Isaac) and two independent directors (Sir Ron Carter and Lois Appleby). Jock is the current Board Chairman.

Since the creation of RNZ 2011 the Board and a team of staff seconded from the NZRU, led by Therese Walsh and Nigel Cass, have been working extremely hard to lay the foundations for the organisation and the initial planning for the tournament, as well as dealing with current issues such as the Eden Park/Waterfront Stadium issue.

From what I have seen, the team led by Therese and Nigel, with the Board's support, has done an excellent job.



RNZ 2011 – Initial Recruitment

It has been decided that, during the next six months, in addition to my appointment, the organisation needs to make the following appointments:

- General Manager – Tournament Services
- General Manager – Corporate Services
- Executive Assistant to the Chief Executive
- Business Advisors (x two appointments), to support the work of the two General Managers.

Advertising for most of these positions will begin within the next few days and I am hopeful that appointments can be made during March. I am sure that, from that point on, the preparations for the RWC 2011 tournament will gather even greater momentum.

RNZ 2011 Business Premises

The organisation will be based in Wellington at least for the next three or four years. There is a possibility that this base may transfer to Auckland in the months prior to the tournament but that is a decision which will be taken down the track.

With the support of the Board I have taken a decision that we will start an immediate search for business premises in the Wellington City downtown location, proximate to both the NZRU and the New Zealand Government and its agencies.

Hopefully we can quickly find something that is suitable, affordable and available and allows for some growth of the organisation over the next two to three years.

Other Matters

There are a range of other matters and issues currently being worked on. Obviously the Eden Park issue is at the forefront of media and public attention at the moment. I am hopeful that some significant progress on this will be made over the next few weeks. In my next newsletter I will provide you with an update on this and on some of the other issues we are currently dealing with.

Kind regards



Martin Snedden
RNZ 2011
CEO Designate